

REPORT TO EXECUTIVE

Date of Meeting: 12th February 2019

Report of: Director

Title: Exeter Live Better and Move More Draft Physical Activity Strategy

Is this a Key Decision?

No

* One that affects finances over £1m or significantly affects two or more wards. If this is a key decision then the item must be on the appropriate forward plan of key decisions.

Is this an Executive or Council Function?

Executive

1. What is the report about?

1.1 The report presents the Exeter Live Better and Move More Draft Physical Activity Strategy and recommends a period of public consultation with a final report to be presented to Council in July 2019.

2. Recommendations:

2.1 It is recommended that the Executive approves the draft strategy for public consultation with a final report and strategy to be presented to Council in July 2019.

3. Reasons for the recommendations:

3.1 This strategy provides the overall direction for increasing physical activity in Exeter and securing and aligning commitment from stakeholders. It sets out the ambition for increasing levels of physical activity to meet the Council's ambition of becoming the most active city in England

4. What are the resource implications including non-financial resources.

4.1 Officer time and funding will be required to undertake a public consultation and this will be met within existing resources

5. Section 151 Officer comments:

5.1 This report raises no issues for the Section 151 officer on the basis that the costs of a public consultation and associated officer time will be met from existing approved budgets.

6. What are the legal aspects?

6.1 None Identified

7. Monitoring Officer's comments:

7.1 This report raises no issues for the Monitoring Officer

8. Report details:

8.1 This strategy describes current physical activity levels and proposes priorities and principles for encouraging active lifestyles. It includes strategic partnership work with Sport England through the Exeter and Cranbrook Local Delivery Pilot and with Devon County Council (local transport authority) to improve mobility across the city through walking and cycling networks, integrated public transport and travel networks.

8.2 The document explains why physical activity m and provides details on:

- What do we mean by physical activity?
- How physically active are we?
- How much physical activity should you do?
- How physically active are we in Exeter?
- What are the Challenges people face with Physical Activity?
- Our Whole System Change Approach and Guiding Principles
- How we intend to deliver the strategy

9. How does the decision contribute to the Council's Corporate Plan?

9.1 The strategy will contribute to the 2018/21 Corporate Plan objectives of

1. Tackling congestion and accessibility
2. Promoting active & healthy lifestyles
3. Building great neighbourhoods

10. What risks are there and how can they be reduced?

10.1 None.

11. What is the impact of the decision on equality and diversity; health and wellbeing; safeguarding children, young people and vulnerable adults, community safety and the environment?

11.1 The strategy proposes a targeted approach to achieve population level change that directly tackles entrenched inequalities. Successful implementation of the strategy would reduce inequality and promote inclusion.

12. Are there any other options?

12.1 None identified

Director

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Local Government (Access to Information) Act 1972 (as amended)
Background papers used in compiling this report:-

Exeter Live Better and Move More Draft Physical Activity Strategy

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